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**LOCATION MANAGERS GUILD**  
INTERNATIONAL

## **FOR IMMEDIATE RELEASE**

### **Location Managers Guild International (LMGI) Announces Linda Johannesen as Senior Advisor**

Location Managers Guild International (LMGI) is pleased to announce Linda Johannesen has joined the Guild as Senior Advisor. Johannesen will lead the Guild's global expansion to support the growing worldwide demand for quality location professionals as the dramatic surge in film, television, commercial and on-demand content continues.

"With the explosion in production, the Guild is moving quickly to meet the global demand for location talent by ensuring we have forward-thinking expertise guiding our leadership and members. Netflix alone is set to spend \$8+ billion on content in 2018 with 700 original TV shows and movies this year. And in the United Kingdom, film and TV production has hit \$4+ billion" said Mike Fantasia, Executive Committee Board Member and Chair of the Regional/International Committee.

A longtime advocate and supporter of LMGI, Johannesen brings a twenty-five year career as a successful entrepreneur, executive, nonprofit board member and management consultant. She recently returned to the Los Angeles area after a successful run as Founder/CEO of the Silicon Valley-based tech startup Mybiograph.com, which was recently acquired by WhoKnows.com.

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#### **About The Location Managers Guild International:**

LMGI is a global organization of experienced career professionals and business members in the Motion Picture, Television, Commercial and Print production industries. For more information about the LMGI and the upcoming 5<sup>th</sup> Annual LMGI Awards Show taking place at the Alex Theatre Saturday, April 7, 2018 visit [locationmanagers.org](http://locationmanagers.org). Follow the LMGI on Facebook and Twitter @The\_LMGI.