

THE 6TH ANNUAL
LMGI
AWARDS



Promoting Excellence on Location Worldwide



LOCATION MANAGERS GUILD
INTERNATIONAL

2019

THE 6TH ANNUAL LMGI AWARDS

A Celebration of Location Professionals

2019

LMGI™ THE 6TH ANNUAL
LOCATION MANAGERS GUILD
INTERNATIONAL AWARDS

Saturday, September 21, 2019 | The Broad Stage | Santa Monica, California

The Location Managers Guild International (LMGI) is proud to present the 6th Annual LMGI Awards on Saturday, September 21, 2019. The LMGI Awards is the only awards show of its kind that recognizes the worldwide contributions of location professionals and related services. Location managers and scouts are vital members of the production team for film, television, commercials, music videos, and print advertising, affecting location and location services and this is their biggest event of the year!



IngleDodd Media | 310.207.4410 | LMGIawards@ingledodd.com

EVENT SHOW SPONSORSHIPS

An LMGI Awards Sponsorship provides the greatest level of branding and show of support for the LMGI and the evening's honorees. Sponsorship levels include recognition and branding in the room, as well as all press and industry media outlets, congratulatory advertising in the commemorative *LMGI Awards Program Book*, and tickets to the event for staff or clients.

GLOBE-TROTTER SPONSOR | \$50,000

Branding at the highest level as a Globe-Trotter Sponsor of the 6th Annual LMGI Awards on promotional materials and invitations. Category exclusivity at the Globe-Trotter Level in one category each (e.g.: camera manufacturer, airline, hotel, venue).

- Recognition as a Globe-Trotter Sponsor of the 6th Annual LMGI Awards incorporated into the event production
- Branding recognition as a Globe-Trotter Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Special recognition from the podium by the event host
- Priority logo/name identification on the Step & Repeat/Red Carpet
- Priority branding as the Globe-Trotter Level Sponsor of the event on signage at the lobby bar
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Fourteen (14) tickets to the event with priority seating
- Premium Cover Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Globe-Trotter Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

SPONSORSHIP opportunities



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INTERNATIONAL



LOCATION INDUSTRY LEADER SPONSOR | \$25,000

Priority branding as a Location Industry Leader of the 6th Annual LMGI Awards on promotional materials and invitations. Category exclusivity as a Location Industry Leader in one category each (e.g.: film commission, filming studio, location vendor). This is the highest level sponsorship available for endemic location businesses.

- Recognition as a Location Industry Leader Sponsor of the 6th Annual LMGI Awards incorporated into the event production
- Recognition as a Location Industry Leader Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Special recognition from the podium
- Large logo/name identification on the Step & Repeat/Red Carpet
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Twelve (12) tickets to the event with priority seating
- Premium Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as the Industry Leader Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

PREMIER LEVEL SPONSOR | \$15,000

Recognition as a Premier Level Sponsor on the Step & Repeat/Red Carpet, in the LMGI Awards Program Book, on - site signage, on - screen title cards during the awards presentation and from the podium.

- Recognition as a Premier Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Ten (10) tickets to the event with priority seating
- Premier Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Premier Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

SPONSORSHIP opportunities



LOCATION MANAGERS GUILD
INTERNATIONAL



DIAMOND LEVEL SPONSOR | \$10,000

- Recognition as a Diamond Level Sponsor on the Step & Repeat/Red Carpet, in the official *LMGI Awards Program Book*, on - site signage, on - screen title cards during the awards presentation and from the podium
- Recognition as a Diamond Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Eight (8) tickets to the event with priority seating
- Diamond Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Diamond Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

PLATINUM LEVEL SPONSOR | \$8,000

- Recognition as a Platinum Level Sponsor in the official *LMGI Awards Program Book*, on - site signage, on - screen title cards during the awards presentation and from the podium
- Recognition as a Platinum Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Six (6) tickets to the event with priority seating
- Platinum Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Platinum Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

SPONSORSHIP opportunities



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GOLD LEVEL SPONSOR | \$5,950

- Recognition as a Gold Level Sponsor in the official *LMGI Awards Program Book*, on - site signage, on - screen title cards during the awards presentation and from the podium
- Recognition as a Gold Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Four (4) tickets to the event with priority seating
- Gold Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Gold Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

SILVER LEVEL SPONSOR | \$3,850

- Recognition as a Silver Level Sponsor in the official *LMGI Awards Program Book*, on - site signage, on - screen title cards during the awards presentation and from the podium
- Recognition as a Silver Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Two (2) tickets to the event with priority seating
- Silver Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Silver Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)

BRONZE LEVEL SPONSOR | \$2,750

- Recognition as a Bronze Level Sponsor in the official *LMGI Awards Program Book*, on - site signage, on - screen title cards during the awards presentation and from the podium
- Recognition as a Bronze Level Sponsor on all printed Guild materials, including the industry invitation (must be booked prior to printing the invitation) and all press releases, social media and the LMGI official website
- Bronze Position full - page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Bronze Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre - awards) and *Variety* (post - awards)



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INTERNATIONAL



EVENT TICKETS

LMGI Member Price: \$85 (limit 2)

LMGI Business Member and AFCI Member Price: \$170

Non-Member Price: \$195

EVENT PROGRAM BOOK

The commemorative *LMGI Awards Program Book* will contain editorial and congratulatory messages on behalf of the evening's honorees, and will be distributed at the event to all attendees. This program provides sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

AD RATES

Outside Back Cover	\$6,000
Inside Front Cover	\$5,000
Inside Back Cover	\$4,500
2 - Page Spread	\$6,500
DIAMOND LEVEL Full Page	\$4,000
PLATINUM LEVEL Full Page	\$3,500
GOLD LEVEL Full Page	\$2,750
SILVER LEVEL Full Page	\$2,350
BRONZE LEVEL Full Page	\$2,050
Half Page	\$1,750

- All non-sponsor ads will appear after Diamond, Platinum, Gold, Silver and Bronze Event Sponsor pages.
- Half page ads will appear after all Full pages.
- Production Services are available. Please ask for rates.

RESERVATION DEADLINE: September 6, 2019

ARTWORK DEADLINE: September 11, 2019



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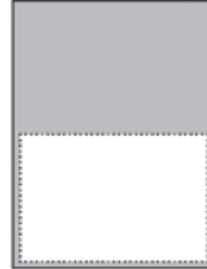
SPECIFICATIONS | TRIM SIZE 8.5" w x 11" h | AD DIMENSIONS (LIVE AREA)



2 - Page Spread
Non - Bleed Only



Full Page
Non - Bleed



Half Page Horizontal
Non - Bleed

Full Page Bleed: 8.5" w x 11" h Trim Size
FOR COVER FORM POSITIONS ONLY 8.75" x 11.25" .125 Bleed included on all 4 sides

2 - Page Spread Non - Bleed 16" w x 10" h
 Full Page Non - Bleed 7.5" w x 10" h
 Half Page Horizontal Non - Bleed 7.5" w x 4.875" h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE: FOR COVER FORM POSITIONS ONLY

8.5" w x 11" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

FILE FORMATS

Only the following formats are accepted and must be Mac - readable:

- InDesign (packaged with all updated elements)
- Hi - res PDF (Acrobat PDFX/1 - a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic and other styles from the font menu.
- All files must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the LMGI/lmgi_awards folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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